

New Collaboration Tools for Knowledge Workers

ACE/NETC 2007



Why Collaboration Tools?

- We're not in our offices
- Decision making is too slow
- Email overload - wrong pipe
- Lack of alignment
- Communication failures



What Collaboration Is Not

Not project management:

- Task lists
- Milestones
- Monitoring progress
- Accountability/evaluation



Collaboration is about...

Getting to where PM can help:

- Fostering ideas
- Paying attention
- Coordination - same page?
- Communication



Elements of Collaboration

Status - where are you, what are you doing?

Attenuation - what are you reading? Thinking?

Real-time contributing - let's capture this...

Visualization - show me it...

Social networking - finding people, and sharing



Characteristics of the Tools

What they are all about...

- Appropriateness
- Commonality
- Centralization
- Portability
- Uptake



Status Tools

Where are you? What are you doing?

- [Instant messaging/enterprise chat](#)
- [Facebook](#)
- [SMS](#)
- [Flickr](#)
- [Twitter](#)



Attenuation Tools

What's got your attention?

- [Blogs](#) - thoughts, ideas, cool stuff
- [Google Reader](#) - syndication feeds
- [Del.icio.us](#) - social bookmarking
- [Backpack](#) - what I'm working on



Real-time Editing Tools

Shared space to work:

- [Google Docs](#) - collaborative writing
- [Wikis](#) - the 10,000 lb gorilla



Conferencing Tools

Show me...

- [Connect](#) - Web conferencing
- [Vyew](#) - light-weight Web conferencing
- Internet-based videoconferencing
 - [H.323](#)
 - [iChatAV](#)
- VoIP - [Skype](#)



Next Steps - Getting Started

- Identify your social network < 8
- Stop the email madness - IM, SMS
- Stop surfing - syndication feeds (GR)
- Need to write something? - Google Docs
- Share what's got your attention - Del.icio.us



Discussion


